

Station KTNV-TV LAS VEGAS, NV
Advertiser ().OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---
THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$24,400
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	1	TU-F	5A-6A	EARLY AM NEWS	:30	\$125.00	09/04-09/07	3	1	3	\$375.00	
	2	SA	5A-6A	SATURDAY EARLY AM NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	3	SU	5A-6A	SUNDAY EARLY AM NEWS	:30	\$150.00	09/09-09/09	1	1	1	\$150.00	
	4	TU-F	6A-7A	AM NEWS	:30	\$225.00	09/04-09/07	3	1	3	\$675.00	
	5	TU-F	7A-9A	GOOD MORNING AMERICA	:30	\$225.00	09/04-09/07	3	1	3	\$675.00	
	6	SA	6A-7A	SATURDAY AM NEWS	:30	\$200.00	09/08-09/08	1	1	1	\$200.00	
	7	SA	7A-8A	SATURDAY G.M.A.	:30	\$200.00	09/08-09/08	1	1	1	\$200.00	
	8	SA	8A-9A	SATURDAY NEWS	:30	\$225.00	09/08-09/08	1	1	1	\$225.00	
	9	SU	6A-7A	SUNDAY AM NEWS	:30	\$200.00	09/09-09/09	1	1	1	\$200.00	
	10	SU	7A-8A	SUNDAY G.M.A.	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	11	SU	8A-9A	SUNDAY NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	12	SU	10A-11A	THIS WEEK	:30	\$300.00	09/09-09/09	1	1	1	\$300.00	
	13	TU-F	9A-10A	THE MORNING BLEND	:30	\$175.00	09/04-09/07	2	1	2	\$350.00	
	14	TU-F	10A-11A	THE VIEW	:30	\$400.00	09/04-09/07	3	1	3	\$1,200.00	
	15	TU-F	11A-12P	MIDDAY NEWS	:30	\$200.00	09/04-09/07	3	1	3	\$600.00	
	16	TU-F	12P-1P	THE CHEW	:30	\$225.00	09/04-09/07	3	1	3	\$675.00	
	17	TU-F	3P-330P	MILLIONAIRE	:30	\$200.00	09/04-09/07	3	1	3	\$600.00	
	18	TU-F	4P-5P	JUDGE JUDY	:30	\$200.00	09/04-09/07	3	1	3	\$600.00	
	20	TU-F	5P-530P	5PM NEWS	:30	\$250.00	09/04-09/07	3	1	3	\$750.00	
	21	TU-F	6P-7P	6PM NEWS	:30	\$300.00	09/04-09/07	3	1	3	\$900.00	
	23	SU	6P-7P	SUNDAY 6PM NEWS	:30	\$300.00	09/09-09/09	1	1	1	\$300.00	
	24	TU-F	7P-730P	ACCESS HOLLYWOOD	:30	\$250.00	09/04-09/07	3	1	3	\$750.00	
	25	TU-F	730P-8P	MILLIONAIRE	:30	\$250.00	09/04-09/07	3	1	3	\$750.00	
	32	TH	8P-9P	WIPEOUT	:30	\$1,500.00	09/06-09/06	1	1	1	\$1,500.00	
	33	TH	10P-11P	ROOKIE BLUE	:30	\$1,500.00	09/06-09/06	1	1	1	\$1,500.00	
	35	F	10P-11P	20/20	:30	\$1,500.00	09/07-09/07	1	1	1	\$1,500.00	
	36	SA	1230P-4P	COLLEGE FOOTBALL	:30	\$750.00	09/08-09/08	1	1	1	\$750.00	
	37	SU	7P-8P	AMERICA'S FUNNIEST VIDEOS	:30	\$550.00	09/09-09/09	1	1	1	\$550.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	39	TU-F	11P-1135P	LATE NEWS	:30	\$500.00	09/04-09/07	3	1	3	\$1,500.00	
	40	SA	11P-1135P	SATURDAY LATE NEWS	:30	\$400.00	09/08-09/08	1	1	1	\$400.00	
	41	SU	11P-1135P	SUNDAY LATE NEWS	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	42	TU-F	1135P-1205A	NIGHTLINE	:30	\$300.00	09/04-09/07	3	1	3	\$900.00	
	43	TU-F	1205A-105A	JIMMY KIMMEL	:30	\$100.00	09/04-09/07	3	1	3	\$300.00	
	44	M	5A-6A	EARLY AM NEWS	:30	\$125.00	09/10-09/10	1	1	1	\$125.00	
	45	M	6A-7A	AM NEWS	:30	\$225.00	09/10-09/10	1	1	1	\$225.00	
	46	M	7A-9A	GOOD MORNING AMERICA	:30	\$225.00	09/10-09/10	1	1	1	\$225.00	
	47	M	9A-10A	THE MORNING BLEND	:30	\$175.00	09/10-09/10	1	1	1	\$175.00	
	48	M	10A-11A	THE VIEW	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	
	49	M	11A-12P	MIDDAY NEWS	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
	50	M	12P-1P	THE CHEW	:30	\$225.00	09/10-09/10	1	1	1	\$225.00	
	51	M	3P-330P	MILLIONAIRE	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
	52	M	4P-5P	JUDGE JUDY	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
	53	M	5P-530P	5PM NEWS	:30	\$250.00	09/10-09/10	1	1	1	\$250.00	

Station	KTNV-TV LAS VEGAS, NV	Agency	() GMMB	Rep Firm	
Advertiser	().OBAMA FOR AMERICA		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson ()	ANJIE BRADY
Estimate#	1536	Agency C/P1/P2/E	95/101/1536		
Buyer	Maura Gilroy	Flight Dates	09/04/2012 - 09/10/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	54	M	6P-7P	6PM NEWS	:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
	55	M	7P-730P	ACCESS HOLLYWOOD	:30	\$250.00	09/10-09/10	1	1	1	\$250.00	
	56	M	730P-8P	MILLIONAIRE	:30	\$250.00	09/10-09/10	1	1	1	\$250.00	
	57	M	11P-1135P	LATE NEWS	:30	\$500.00	09/10-09/10	1	1	1	\$500.00	
	58	M	1135P-1205A	NIGHTLINE	:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
	59	M	1205A-105A	JIMMY KIMMEL	:30	\$100.00	09/10-09/10	1	1	1	\$100.00	

---REPORT TOTALS---

Report Totals: 80 / \$24,400.00

---SALES MONTHLY TOTALS---

Sep 12: 80 / \$24,400.00

Sales Totals: 80 / \$24,400.00

Station Totals: 80 / \$24,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$135,556	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

Station	KTNV-TV LAS VEGAS, NV	Agency	() GMMB	Rep Firm	
Advertiser	().OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1536	Agency C/P1/P2/E	95/101/1536	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	09/04/2012 - 09/10/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE